

# Primary Schools Toolkit

Safe and healthy travel for your school community



# Introduction

## Thank you for helping us to promote road safety near your school.

This toolkit has been provided to:

- Suggest activities to help you to promote and encourage lower speeds outside schools and in nearby areas.
- Provide ideas to help you incorporate road safety and active travel into the national curriculum and your lesson plans.
- Recommend resources you may find useful.
- Suggest ways to involve parents/carers.
- Provide useful links to further information about active travel and road safety education.

## Speeding concerns in your community

20mph speed limits were introduced to main residential areas and outside the majority of schools as a response to road safety concerns.

By working with communities we want to reduce the speed of motorists to make our streets safer places for everyone. We also want to reduce the number of road collisions, particularly those involving children and young people – but we need your help to achieve this.

Reducing speed in residential areas and near schools can bring many benefits:

- It can serve to reduce the dominance of motor vehicles.
- Make our streets safer for walking and cycling.
- Neighbourhoods can be quieter, better places to live which will contribute to improved health and wellbeing.

- Help to create more inclusive outdoor environments in which people can live and get about, in work and play.

In order to change attitudes and behaviour towards driving we need to work together. Our aim is for everyone in Lancashire to understand the benefits of driving at appropriate speeds within residential areas and near schools and do their bit to influence other people to reduce their speed.

In areas where 20 mph speed limits have not been introduced outside schools, education and engagement activities can still be delivered to encourage drivers to travel at more appropriate speeds for their surroundings.



# Activities & Resources

We believe schools are a vital asset in our local communities. Lancashire County Council's Safer Schools Moodle contains activities and resources for schools to reinforce a number of active travel and road safety messages. Parents/carers can be given access to Moodle (no log in needed) via the Parents and Parking sections. Schools can log in using the details below:

## Safer Schools Moodle

**Log in:** Your school number minus the initial zero

**Password:** safertravel

Below is a brief overview of the activities and resources available on Safer Schools Moodle.

	Activity	Overview
<b>Early Years</b>	Little Safety Stars	Introduction to pedestrian safety for children aged 0-5 to teach basic road safety skills in an early years setting.
	In Car Safety	Information for parents and carers on common problems when fitting car seats for children and infants and the law regarding seat belts.
	Starting School	Poster and activity sheet for families with children starting school in September. Contains road safety information about walking to school, green cross code, safer places to cross, child car seat safety and much more.

## KS1

Activity	Overview
Right Start Child Pedestrian Training	A practical pedestrian training programme aiming to contribute towards the reduction of child pedestrian casualties in the county. The training is based on the results of research, which shows children learn best through practical experience in the traffic environment. Contact <b><a href="mailto:safetravelteam@lancashire.gov.uk">safetravelteam@lancashire.gov.uk</a></b> to arrange a training session for your staff/volunteers to teach the children.
Tots On Tyres	Programme designed to teach children how to ride a bike from an early age, properly and without stabilisers. The sessions teach children how to use balance bikes and once confident, they will learn to ride bikes with pedals.

## KS2

Activity	Overview
Passport to Safer Cycling Module 1	Workbook giving information on owning and maintaining a bicycle and understanding and applying the relevant rules of the road. Available to Year 5 & 6 pupils.
Tales of The Road	Highway Code for the Young Road User, accompanies Module 1 workbook above.
Bikeability	Levels 1 and 2 aim to teach Year 5 and 6 pupils to be more aware of the responsibilities associated with cycling and owning a bike. Cyclists learn to use the road in a safe and confident way and develop the skills required to deal with certain traffic situations. (Passport to Safer Cycling Module 1 workbook is supplied with this training).



**KS2**

Activity	Overview
No Bones	Peer led project consisting of 3 short animations and lesson plans. It aims to raise awareness of road safety, especially pedestrian issues, distractions and peer pressure, at a time when children are moving up to high school.
ZigZag's Lesson	Story and lesson aimed at Year 3 pupils, focusing on encouraging parents/carers not to park on zig zag lines. A useful lesson to deliver if schools experience parking issues.
The Journey	A dynamic, eye-catching activity book aimed at Year 3 pupils, encouraging them to think about their own journeys and to develop the knowledge and skills to keep themselves safe. Reinforcing key messages from Right Start Child Pedestrian Training that schools deliver in KS1.
Stepping Out	Activity book aimed at Year 4 pupils as an accompaniment to, or a reminder of, child pedestrian training. It reinforces key messages from Right Start Child Pedestrian Training that that schools deliver in KS1.
Way 2 Go	Magazine focusing on active travel, aimed at Year 6 pupils as they plan for their transition to high school.

## KS2

Activity	Overview
Bus Safety	On-line video and lesson plans designed to give young people making the step up to high school, the necessary skills to use the bus network in a safe and responsible manner, making them aware of the use of CCTV and how they can report bad behaviour.
Big Safe Green Challenge	Lesson aimed at Year 6 pupils to raise their awareness of active travel, the environment, road safety and how they can reduce their carbon footprint and live sustainably. Incorporating an interactive quiz to assess the knowledge gained following the accompanying lesson plans.
Roadsense	Programme delivered by Lancashire Fire & Rescue Service to Year 6 pupils. The session is designed to help pupils plan their route to High School and consider how they will travel to their new school safely.



ALL

Activity	Overview
Pindar Maps	<p>A Portal produced by Pindar Creative and commissioned by Lancashire County Council, for schools to create a map to encourage parents/carers and pupils to walk or cycle all or part of the way to school or home.</p> <p>To create your map go to <a href="http://www.sali.pindarcreative.co.uk">www.sali.pindarcreative.co.uk</a> Username: schools@lancashire.gov.uk Password: walkzone</p>
Walk2School	<p>Resources including diary, wall chart, and stickers provided by Lancashire County Council to compliment the Walk2School national campaign held twice a year. Schools receive notice via Schools' Portal in May and October reminding them to order.</p>
Safety Stars	<p>Initiative to be delivered by School Councils or before and after school clubs, putting pupils in charge of helping to reduce casualties on the roads. Using peer coaching, pupils provide school with information about road safety, helping to promote active travel. Opportunities can be offered for individuals or classes to enter competitions and win prizes.</p>





**ALL**

Activity	Overview
20's Primary	Activities to promote and encourage drivers to lower their speeds outside schools and in nearby areas. It includes ideas to incorporate road safety and active travel into your lesson plans and suggests ways to involve parents/carers.
Let's Look Out for Each Other	A downloadable pdf leaflet giving tips to parents/carers to help support their child's development of road safety knowledge to help keep them safe when out and about. Available to copy to your newsletter or display on the school website.
Stuck in a Jam	An animated resource to be used in school assemblies with children and their parents/carers, focusing on parking in a safe and sensible manner. Helping to ease congestion and parking will contribute to a safer environment for school children and local residents, which should contribute to an increase in walking and cycling.
Scoot Safe	Programme designed to teach children how to safely ride a scooter. Once they have successfully learned this skill, scooting can be promoted as a safe and active method of travel.
In Car Safety	Information for parents and carers on common problems when fitting car seats for children and infants and the law regarding seat belts.

ALL

Activity	Overview
Living Streets WOW	A year-round walk to school challenge. Pupil's record how they get to school each day on the interactive WOW Travel Tracker. Those who walk, skate, scoot, cycle or park & stride at least once a week for a month, are rewarded with a themed badge. It's that easy!
Walking Bus	A programme aiming to promote active travel to and from school whilst easing congestion and helping children to stay fit and healthy. Children with adult volunteers and staff meet at a safe place and walk to school along a planned route.
Park and Stride	A programme to promote active travel, ease congestion and help children to stay fit and healthy. The concept is to park within walking distance to school and walk, skate, scoot or cycle the remaining part of the journey. Allowing children who live a little too far away to walk to school and get that all important active start to the day.



**Using the information and activities identified, please communicate key road safety messages to children and parents/carers to reduce speed and encourage more walking and cycling to and from school. We have provided further suggestions on how to implement these within school.**

Activity	Overview
Newsletters	Promote key messages about driving at appropriate speed in your community, the dangers that can be associated when parking outside school and what it means for your school and the safety of your pupils. Downloadable newsletter snippets are available on Moodle.
Banners	<p>Hold a road safety poster competition. Images and messages can be created by pupils to highlight the road safety issues experienced outside your school. Winning artwork is transferred onto a banner that can be fixed to the school gate/railings promoting messages to parents/carers and local drivers.</p> <p>Hold a clean air poster competition – to support LCC in taking action against air pollution. The objectives are to increase awareness of the links between road transport, air pollution and health, and to promote the use of more sustainable forms of transport. Winning artwork is transferred onto a banner that can be fixed to the school gate/railings promoting messages to parents/carers and local drivers.</p>
Pupil participation activities	<p>Encourage pupils to wear high visibility jackets and make placards to highlight to drivers the need to slow down outside schools. These could be created in before or after school clubs.</p> <p>Appoint a Road Safety Officer in school through your School Council – regularly encourage them to run poster competitions/ create wall displays, highlighting the danger of speeding and dangerous parking.</p>

Activity	Overview
Publicise at open/parent evenings/new starter meetings	Publicise all programmes the school is involved in to support safe and active travel. Make sure parents/carers know about the speed limits and parking concerns in your local area and outside school.
School Road Watch	Initiative allowing Police Officers to work with local schools at approved sites, providing a highly visible deterrent to unlawful and anti-social driving. It is designated as an educational activity and not as police enforcement.
Hold walk/cycle to school events	<p>Order resources to coincide with Walk to School Weeks in May and October from the Safer Travel Team, subject to availability.</p> <p>Take a walk with pupils around the area surrounding your school. Record what you see and hear. Consider what improvements you would like in your neighbourhood. Use the School Council or groups within school to create a travel plan.</p>



Activity	Overview
Review your School Travel Plan	Consider how lower speeds might be conducive to encouraging more walking and cycling to school. A School Travel Plan can be created through <a href="#">Modeshift STARS</a>
Modeshift STARS	Modeshift STARS is the national schools award scheme established to recognise schools that encourage road safety and demonstrate excellence in supporting cycling, walking and other forms of active travel. The scheme encourages schools to join in a major effort to increase levels of sustainable and active travel in order to improve the health and wellbeing of children and young people. Every school in England can participate in <a href="#">Modeshift STARS</a> for free
Address inconsiderate parking	<p>Send out information available on Safer Schools Moodle to parents/carers about inconsiderate parking. Leaflets can be uploaded to school website or sent out in school newsletters.</p> <p>Order 'Stopping Here Can Endanger A Child's Life' yellow 'A' Boards from the Safer Travel Team if parents/carers are parking illegally or dangerously outside your school.</p>

Activity	Overview
<p>Get involved in national road safety campaigns</p>	<p><b><u>Beep Beep Day</u></b> - Register for free resources – Held three times a year.</p> <p><b><u>Road Safety Week</u></b> - Coordinated by Brake, the road safety charity.</p> <p><b><u>Walk to School Week</u></b> - A five day walking challenge held twice a year in May and October.</p> <p><b><u>The Big Pedal</u></b> - A Sustrans project. Ideas to transform the school run and deliver a happier and healthier commute.</p> <p><b><u>National Clean Air Day</u></b> - A chance to find out more about air pollution and help make the air cleaner and healthier for everyone.</p>
<p>Publicity</p>	<p>Notify the media of road safety activities that school are involved in. Inform the local press, or publicise your events on social media.</p>



# Curriculum Ideas

You can link road safety and active travel messages into a number of subject areas at your school and this can help you work towards Healthy Schools, Eco Schools status and the Modeshift STARS award scheme.

Here are some examples of how road safety and active travel messages can be easily incorporated into certain lessons.

Subject Area	Ideas
PSHE	Environmental issues. Safer places to play. Passenger/driver responsibility.
English/Literacy	Persuasive writing – write a letter to persuade drivers to slow down, wear their seatbelt, etc. Create a road safety poem. Write a story about a journey you have made. Have a debate about different road safety issues, for example, illegal parking, speeding, etc.
Geography	Study of local area – where are roundabouts? junctions? etc. Using Pindar, make a map of safer routes to school, or existing road safety measures in the vicinity.
Mathematics	Traffic counts (create graphs to analyse results). Survey of ways pupils travel to school. Stopping distances.
History	Invention of the bicycle and car. Comparison between modes of transport now and in the past. How has traffic changed over the years? The importance of the development of transport systems.
Science	The change of seasons – nights getting darker earlier. 'Be Bright Be Seen' message. Force/motion relating to bicycles. Environmental issues.
Art	Create a road safety banner for your school gates. Design a road safety mascot. Make a poster to encourage drivers to slow down.
Biology	How we breathe and how pollution affects us.

# Key messages

## Information for Parents/Carers

As you know, parents/carers play an important part in reinforcing the messages that children learn in school.

You can involve them by:

- Discussing road safety issues at new starter assemblies, as these are a great way to encourage parents/carers to engage with school about current parking/speeding concerns before the parents/carers themselves become part of the problem.
- Providing information at open days and parents evenings.
- Encouraging parents/carers to volunteer to help train KS1 pupils in Right Start Child Pedestrian Training.
- Sending home information to parents/carers after each road safety initiative is delivered.
- Including road safety information in your school's newsletter or on your website.
- Inviting them to road safety/active travel themed assemblies.
- Getting involved in national campaigns and communicate these to parents/carers.

## Information for Newsletters

Encouraging people to lower their speeds can make our streets safer for walking and cycling. Encourage them to slow down. Our neighbourhoods will become quieter, better places to live and it helps to improve the quality of life for all Lancashire communities.

'Let's Look Out For Each Other' PDF is available on the Schools Moodle, to download and display on your website or include in newsletters.

Highlight road safety activities that you carry out with children and send home key walking and cycling messages.



## Information for Governors

Governors play an important part in school life. You can involve governors by:

- Discussing the 20mph speed limit and speeding concerns in your community at governor meetings, highlighting key messages.
- Invite them to road safety/active travel themed assemblies.
- Ask the School Council to produce a road safety report to governors.

## Further Resources

[www.saferschools.lancsngfl.ac.uk](http://www.saferschools.lancsngfl.ac.uk)

Lancashire County Council's Safer Schools Moodle contains information and resources on road safety and active travel.

<https://lancsroadsafety.co.uk>

The Lancashire Road Safety Partnership aims to reduce casualties through the management of speed, enforcement, engineering, emergency response, driver education and training through developing collaborative approaches to education, awareness, engagement and other measures.

[www.modeshiftstars.org](http://www.modeshiftstars.org)

Every school in England can participate in Modeshift STARS for free. On completion of an application for Modeshift STARS, schools will automatically have a brand new national standard school travel plan.

[www.think.gov.uk](http://www.think.gov.uk)

Road safety advice from the Department for Transport's THINK! Road safety campaign. Support literature, including leaflets and posters can be ordered via the website.

[www.brake.org.uk](http://www.brake.org.uk)

Brake is a road safety charity working with communities and organisations across the UK to make the streets and communities safer for everyone.

They provide Road Safety Week resources in November every year.

[www.lhsp.org.uk](http://www.lhsp.org.uk)

The Lancashire Healthy Schools Project website includes planning, teaching and accreditation information.

[www.rosipa.co.uk](http://www.rosipa.co.uk)

The Royal Society for the Prevention of Accidents' website has a road safety section including advice for parents/carers and teachers.

[www.sustrans.org.uk](http://www.sustrans.org.uk)

Sustrans, the sustainable transport charity, promotes reductions in motor traffic levels. The site includes a 'safer routes to school' and an extensive cyclists' section.

[www.dft.gov.uk](http://www.dft.gov.uk)

The Department for Transport's website covers many modes of transport with access to research, information and advice.

[www.roadsafetygb.org.uk](http://www.roadsafetygb.org.uk)

Road Safety Great Britain (RSGB) aims to reduce the number and severity of road collisions by raising awareness of road safety and safer road user behaviour.

[www.capt.org.uk](http://www.capt.org.uk)

The Child Accident Prevention Trust's website features important campaign information.

[www.travelwise.org.uk](http://www.travelwise.org.uk)

Encourages reductions in car journeys. Includes Safer Routes to School and Walk to School Week information.

<https://betterbybike.info>

Information for teachers and parents/carers to encourage cycling.

## Notes

# Primary Schools Toolkit

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school community



For further information please contact  
Safe & Healthy Travel Team 01772 537960  
[safetravelteam@lancashire.gov.uk](mailto:safetravelteam@lancashire.gov.uk)